



Entrepreneurship 12

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Description:

In Entrepreneurship 12, students will learn about the stages that are required to develop and to begin to operate a business. This course covers the personal characteristics that make an entrepreneur, the elements of a viable business, and helps the students assess strengths and weaknesses in order to make good choices about their enterprises.

This course is only recommended for students who already have a small business (usually home-based and/or online) or students who are very interested in starting a business in the near future. All of the assignments are based on the small business idea that the student is already running or has been thinking about starting. Students will create and present a full business plan as part of the course.

The Big Ideas are:

Design for the life cycle includes consideration of social and environmental impacts .	Services and products can be designed through consultation and collaboration.	Tools and technologies can be adapted for specific purposes.
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There are four modules in Entrepreneurship 12:

- Module 1 – Starting The Journey
- Module 2 – Developing Your Business Plan
- Module 3 – Preparing To Do Business
- Module 4 – Doing Business

Pre-requisites

There are no prerequisites for this course although students should have successfully completed a grade 11 Language Arts course.

Required resources

Access to a computer and Internet access is required as there are various readings, videos and links in the course.

Assessment Strategies / Performance Standards

There are 15 assignments worth 5% each (for a total of 75%) and 1 major assignment (worth 25%) in this course. Students hand in their assignments electronically via a drop box in the course. There is NO midterm and NO final exam. Students may only submit ONE assignment per day.

How long will this course take?

This is a 4-credit course and students should expect to spend 100 – 120 hours to complete it.

Need help?

Students may get help in person, by email and online in the course.