



# Entrepreneurship 12



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## Description:

In Entrepreneurship 12, students will learn about the stages that are required to develop and to begin to operate a business. This course covers the personal characteristics that make an entrepreneur, the elements of a viable business, and helps the students assess strengths and weaknesses in order to make good choices about their enterprises.

**This course is only recommended for students who already have a small business (usually home-based and/or online) or students who are very interested in starting a business in the near future.** All of the assignments are based on the small business idea that the student is already running or has been thinking about starting. Students will create and present a full business plan as part of the course.

The Big Ideas are:

Design for the life cycle includes consideration of social and <b>environmental impacts</b> .	Services and products can be designed through consultation and collaboration.	Tools and <b>technologies</b> can be adapted for specific purposes.
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There are four modules in Entrepreneurship 12:

- Module 1 – Starting The Journey
- Module 2 – Developing Your Business Plan
- Module 3 – Preparing To Do Business
- Module 4 – Doing Business

## Pre-requisites

There are no prerequisites for this course although students should have successfully completed a grade 11 Language Arts course.

## Required resources

Access to a computer and Internet access is required as there are various readings, videos and links in the course.

## Assessment Strategies / Performance Standards

There are 15 assignments worth 5% each (for a total of 75%) and 1 major assignment (worth 25%) in this course. Students hand in their assignments electronically via a drop box in the course. There is NO midterm and NO final exam. Students may only submit ONE assignment per day.

## How long will this course take?

This is a 4-credit course and students should expect to spend 100 – 120 hours to complete it.

## Need help?

Students may get help in person, by email and online in the course.